

P4 Web Studio – Client Launch Checklist

- Business Name, DBA, and Legal Entity Information
- Domain Ownership & Hosting Access
- Brand Assets (Logo, Fonts, Colors)
- Service List & Pricing Structure
- Primary Contact Information
- Google Business Profile Access (if applicable)
- Social Media Links
- High-Quality Images or Media Assets
- Customer Testimonials (Name + Town + Photo preferred)
- Preferred Call-To-Action (Book, Call, Quote, etc.)
- Target Cities / Service Areas
- Competitor Examples (if any)
- Compliance Requirements (Privacy Policy, Terms, etc.)

Purpose: Ensures fast, structured, high-performance website launches without delays.