

P4 Web Studio – Website Build Process & Timeline

- Step 1 – Discovery & Strategy (Brand, Market Positioning, Goals)
- Step 2 – Structure & Wireframe Planning
- Step 3 – Visual Design & Asset Integration
- Step 4 – Performance Optimization (Speed, SEO, Lighthouse Targets)
- Step 5 – Content & Conversion Optimization
- Step 6 – Testing (Mobile, Desktop, Forms, Links)
- Step 7 – Deployment & Live Audit
- Step 8 – Post-Launch Adjustments (if needed)

Estimated Timeline: 3–7 business days depending on scope and asset readiness.

Target Metrics: 95–100 Performance, Accessibility, Best Practices, and SEO where achievable.